



Get Access to Over 500 CAKE Customers

Join our growing partner ecosystem and be featured in CAKE Connect, the exclusive partner community in our performance marketing platform

Let us help you get more customers

Over 500 companies, including some of the world's most successful marketers, agencies and networks, use CAKE's platform to build their digital marketing strategy. These enterprises process over 5 billion consumer actions through CAKE each month.

Our customers are some of the most active affiliate marketers, networks and advertisers in the affiliate marketing space. They are continually

looking to grow their business and expand their network reach. We can offer you exclusive access to these affiliates and networks.

Stop missing out on high commissions, better offers and building direct, more profitable relationships with affiliates and networks.

→ [Contact CAKEConnect@getCAKE.com](mailto:CAKEConnect@getCAKE.com) today

Reap the Benefits

Join the CAKE Ecosystem and:

- Broaden Ways to get Paid
- Expand Access to Profitable Offers
- Experience Complete API Support
- Meet the Top CPA Players
- Build Personal Relationships with Advertisers
- Join an Advertiser Community that Grew By 221% In 2014
- Get 24/7 Support
- Increase Efficiency

All Partners ▾

Over 60 million people worldwide choose Wix to create their websites. Share in our success with the Wix Affiliate Program.

[Learn more](#)

CAKE Connect

CAKE Connect provides our customers access to the top agency, media and technology partners in our ecosystem, directly through CAKE's product. This online marketplace powered by our partner program gives our customers a competitive advantage by giving them direct access to the best providers in the market. Our partners in turn are able to leverage CAKE's award winning software plus our APIs and SDKs, speeding development and exponentially increasing the value of the total connected solution.

Great Deals: Personalized, Delivered, Shared

Just some of the benefits of joining CAKE Connect:

Broaden Ways to Get Paid

Get paid on a lead, get paid on a sale - work directly with affiliates and networks and uncover new revenue opportunities.

Expand Access to Profitable Offers

Get a higher volume of offers, many at better commissions, leading to increased revenue and profitability.

Experience Complete API Support

Make changes through flexible internal automation tools and allow programmatic ingestion of data.

Meet the Top CPA Players

CAKE's affiliates and networks are top players in the CPA world. Let us help you completely exploit your leads and revenue opportunities.

Build Personal Relationships with Advertisers

Develop relationships directly with advertisers. Your relationships will be more personal and give you the chance to seek out other opportunities.

Join A Growing Advertiser Community

CAKE's advertiser community grew by 221% in 2014. Join CAKE Connect and grow with us.

Get 24/7 Support

Experience around the clock personalized service and a product that supports multiple currencies.

Increase Efficiency

We know you're struggling to manage multiple relationships with multiple networks. Let CAKE Connect help you consolidate your efforts while creating new revenue opportunities.

Trusted by advertisers, networks and media partners worldwide

ADVERTISERS



NETWORKS



MEDIA PARTNERS

