

“ Neuron ESB's agility fits very nicely into our development environment, giving us the ability to release feature-rich enhancements to HD Entertainment quickly and easily. With no formal training, our .NET development staff became proficient with Neuron ESB in a very short period of time. This facilitated ease of adoption, and significantly reduced time and costs to deliver HD services. ”

AP

- Alan Wintroub
Director, Enterprise Application Services, Associated Press

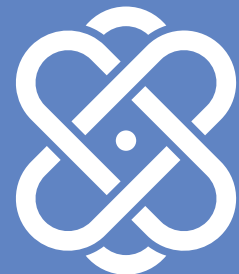
Delivering Enhanced Business Processes – With Limited Training and Reduced Costs

Neuron ESB enables AP to deliver workflows tailored to the specific needs of its customers, something that would have required extensive refactoring with its old system. By fully implementing Neuron ESB, AP's IT team is now able to deliver greater business value in less time.

AP's transition to a robust Neuron ESB-based Customer Management System has significantly increased revenue opportunities through speedy delivery of in-demand HD content. In fact, the new system handled HD video so well, AP made Neuron ESB the foundation for processing all of its 200,000-plus pieces of unique daily content.

The Neuron ESB Advantage

- Reduces integration costs by up to 7x
- Accelerates time to market
- .NET developer friendly
- Minimizes custom development
- Requires minimal training
- Enhances developer productivity
- Free full architectural review
- Free product training



3-Day Proof of Concept **FREE**

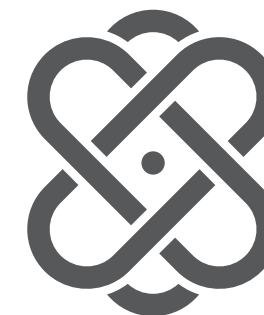
Let us tackle your complex web service and integration challenges. We'll help define your needs, and then work with you on-site to:

- Install and configure Neuron ESB
- Develop solutions for your issues
- Achieve your integration objectives

Contact:
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neuron  ESB

The Simple Solution to Complex Integration Challenges

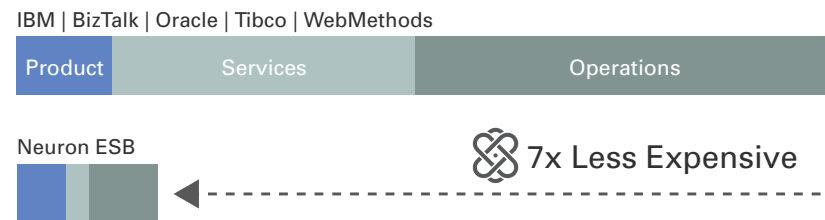


Simple Integration for the .NET Platform

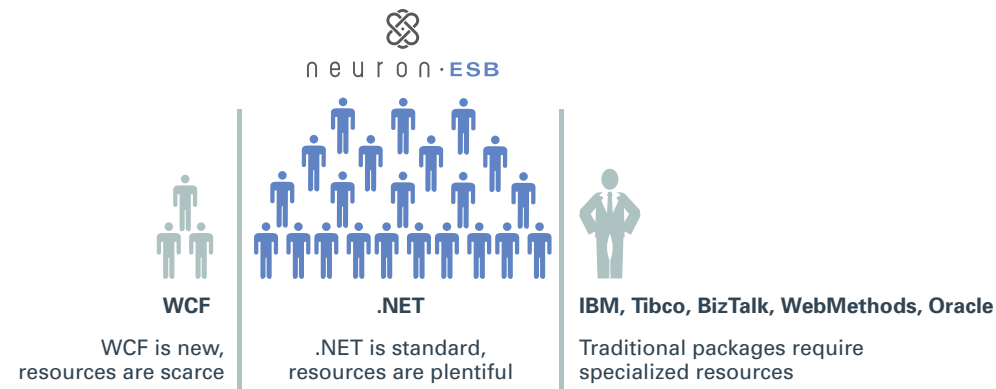
Neuron ESB has changed the way businesses approach their integration challenges. The easy-to-use enterprise service bus simplifies messaging, system integration and Web service enablement, allowing you to quickly integrate disparate applications and speed up the adoption of service-oriented architecture.

Built on Microsoft .NET and Windows Communication Foundation technology, Neuron ESB enables you to leverage your existing skills and tools to deploy projects in a matter of weeks rather than months.

Costs Up to 7x Less Than the Competition



Requires Little or No Special Training



Powerful Key Features of Neuron ESB



Configurable and Easy to Use

Drive events to and from other systems based on user-defined criteria. An easy-to-use toolset and intuitive, hierarchical topic-based publish and subscribe messaging system feature configurable transport protocols (MSMQ, RabbitMQ, TCP, named pipes, peer).



Codeless Connections to Salesforce.com, Dynamics CRM, NetSuite and more

Enable more agile and effective integration for faster and simpler project deployment, with codeless connections to ODBC, POP3, Microsoft Exchange, SQL, SharePoint, SPTF/FTP/FTPS, IBM MQSeries, ActiveMQ and more.



Simplified Service Hosting and Mediation

Easily manage, extend, host and integrate all web service (SOAP/REST) endpoints in a single place, and add uniform security, policy, reporting, and management options to existing services.



Real-Time Business Process Designer

Quickly develop rules and decisions that execute in conjunction with your business information in real-time with more than 40 out-of-the-box business activities. All without the need for complex workflow tools, technologies or specialized skills.



Step-by-Step Process Debugging

Quickly test, diagnose and fix business processes during development with the same design-time debugging support you get from .NET apps using Microsoft Visual Studio.



Extending Business Processes with Language Editors

Expand business processes with C#, VB.NET or JavaScript within the Neuron ESB Business Process Designer without the complexity of managing or deploying .NET assemblies.

What Neuron ESB Customers Are Saying

Seamless Integration Delivers Projects on Time and Under Budget



THOMSON REUTERS

"Neuron ESB efficiently processes and delivers content to thousands of users worldwide, allowing Thomson Reuters to significantly cut costs of our previous connectivity solutions."

- Sam Kashambuzi
Director of IT, Thomson Reuters

Complete CRM Integration Provides Real-Time View of Critical Systems



"This project was expected to take over six months to complete. Neuron ESB got the job done in less than half the time, saving us hundreds of thousands of dollars."

- Scott Sorensen
Enterprise Software Architect, APQC

Flexible, Agile and Easy-to-Use ESB Gets Products to Market Quicker



"What requires hours with competitive alternatives, takes a matter of minutes with Neuron ESB. We went from a months-long product release process to one that now takes mere weeks."

- Lester Henderson
Senior Architect, Compassion International

Fully-Integrated Profile System Enriches the Guest Experience



MANDARIN ORIENTAL
THE HOTEL GROUP

"Neuron ESB is an easy-to-use tool that we can leverage for other planned projects that require highly-effective, reliable and efficient connectivity to internal and external business applications."

- Monika Neger
Chief Information Officer, Mandarin Oriental Hotel Group